



the olinger group

get smart.

Research Analyst I

About Us

The Olinger Group is a full-service market research firm based in New Orleans, Louisiana.

We help our clients "get smart" by making intelligent business decisions and identifying opportunities through primary market research. We customize our offerings for each client, whether Fortune 500, national, regional, or local businesses and organizations. Our clients and experience span nearly all vertical industries.

What are we looking for in a Research Analyst?

The candidate for this position must possess interest in survey research and human behavior. Be eager to learn survey methods and quantitative data analysis. Relentless attention to detail and focus on quality and analysis, along with the desire to develop a career in market research will all prove to be drivers for success in this position.

Qualifications and Requirements

(Please note this is not a Financial Analyst position)

Either a BA or BS in one of the following social science areas:

- o Economics
- o Political Science
- o Sociology
- o Psychology (not clinical)

Successful completion of at least two of the following courses:

- o Statistics
- o Research Design
- o Research Methods
- o Polling or Survey Research
- o Econometrics
- o Data Analysis

Other requirements:

Experience, either educationally or professionally, with basic research methodologies, quantitative research or data analysis. Previous experience with SPSS a plus. Strong written and verbal communication skills. Previous experience in a professional office environment. Proficiency in MS Office Suite.

Contact Us:

If you are interested in applying for our current opening, please send resume, accompanied by cover letter, to: shuber@olingergroup.com

To learn more about The Olinger Group, visit our web site at www.olingergroup.com